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I.2 – SMP/COSME Pillar

Project nr. 101074090-BLUE SAMM-SMP-COSME-2021-RESILIENCE
“BLUE SAMM – Blueprints for Local Green Deal in Small and Medium Municipalities”

T5.3 Blueprints add-ons



Versioning and Contribution History

Version	Date	Modified by	Modification reason
v.01	29.11.2023.	Filip Bišćević	Initial version



Table of contents

I. PARTICIPATIVE EVENT HELLO NEIGHBOURS AT MALI PLAC 14.10.2023.	8
RASPORED DOGAĐANJA BOK, SUSEDI	9
REZULTATI ANKETNOG UPITNIKA	17
1. WHY TO ARRANGE MALI PLAC?.....	20
2. GENERAL / INTRODUCTION.....	20
1.1.CONTENTS.....	20
1.2.EVENTS	21
1.3.ARRANGEMENT.....	22
1.4.SOCIALIZING.....	22
1.5.TIDINESS.....	22
1.6.MISCELLANEOUS.....	23
3. SPECIFIC PROPOSALS.....	23
3.1.SMALL ACTIONS.....	23
3.1.1. HORTICULTURE.....	23
3.1.2. URBAN EQUIPMENT	24
3.1.3. CHILDREN.....	24
3.1.4. CHESS AND TABLE TENNIS.....	25
3.1.5. ARTS.....	26
4. CONSTRUCTION AND INFRASTRUCTURE.....	26
4.1.GROUND FLOOR	26
4.2.CANOPY	28
4.3.WIND.....	28
4.4.TRAFFIC	28
4.5.FOUNTAIN	29
5. EVENTS.....	29
5.1.EVENTS SUCH AS „HELLO, NEIGHBOURS“	29
5.2.VARIOUS EVENTS.....	29
5.3.CHRISTMAS AND EASTER	30
6. OUT OF SCOPE	30
6.1.MARKET	30
6.2.PRIVATE OWNERSHIP.....	31
6.3.OUT OF CONTEXT.....	32





RESULTS OF INTERVIEWS WITH CITIZENS 14.10.2023	33
CONCRETE WALL PAINTING SOLUTIONS	40
II. WORKSHOP FOR CITIZENS IN THE HALL OF THE CITY LIBRARY 11.11.2023	43
RASPORED RADIONICE „BOK, SUSEDI“ 11.11.2023.	44
THE PURPOSE OF THE WORKSHOP is, in cooperation with the citizens, to come up with an idea concept for the arrangement of Malo plac, and based on the results of surveys and discussions with citizens at the event Hello, Neighbors on Malo plac on October 14, 2023.	45
WORKSHOP COURSE	46
PRESENTATION OF COLLECTED IDEAS	46
SELECTING THE BEST IDEAS	47
SKETCHING NEW SOLUTIONS.....	50





1 - task table

Task Title	T5.3 Blueprints add-ons
task Lead:	T5.3 Blueprints add-ons
Related Work Package:	WP 5 BETA TEST OF THE BLUEPRINT'S EXPORTABILITY, IMPLEMENTING AN MEDIUM SIZE MUNICIPALITY LGD IN CROATIA
Related Task(s):	T5.1 Beta Test of new Blueprints T5.2 Wonderland dissemination action
Author(s):	Nikolina Zigmund
Dissemination Level:	Public
Due Submission Date:	31/03/2024
Actual Submission:	
Project Number	101074090 — BLUE SAMM
Start Date of Project:	01.05.2022
Duration:	24 months
Abstract	Collection of results and feedback to improve Small Municipality LGD Blueprint into a Small and Medium Municipality Blueprint

2 - List of Abbreviation

Abbreviation/Acronym	Meaning
VIC	Municipality of Vicchio
CREP	Cultra REPublic ETS
DAN	Razvojna agencija Sjever - DAN d.o.o.
BLUE	Bluebiloba SRL
WON	Wonderland
MUDE	Mude SRL
MAR	Agenzia di comunicazione Markora - Indy SNC
CMV	Municipality of Varaždin





INTRODUCTION

Development Agency North - DAN d.o.o. and the City of Varaždin, in cooperation with six partners from Italy and Austria, are implementing the BLUE SAMM project (Blueprints for Local Green Deal (LGD) in Small and Medium Municipalities) funded by the SMP-COSME-2021-RESILIENCE call. The value of the activities carried out in Varaždin is EUR 31,835.60. The execution of works is not included in this budget.

The aim of the project is, through the development and implementation of a new format of local green plans for small and medium-sized local self-government units, to harmonize existing local policies with the European Green Plan, and through the cooperation of public administration, entrepreneurs and civil society actors, to redesign the system of local growth and devise solutions for more resilient and sustainable future.

Most of the local green plans in practice so far have been developed for metropolitan areas, while the emphasis of this project is placed on small and medium-sized local self-government units. The local self-government units involved in the project act as pilot areas and project promoters for the area of their country.

In the first year of project implementation, activities were carried out in the Italian municipality of Vicchio and a local green plan was developed with the adaptation of some of the existing tools and/or platforms for better participation of citizens, the private and public sector in improving parts of the city. In the summer of 2023, an experience exchange workshop was held in Italy.

Project activities in Varaždin are carried out more intensively from September 2023 to May 2024 and include:

- Testing the applicability and adaptation of the local green plan developed on the example of the small municipality of Vicchio in Italy in the first year of the project, through the implementation of pilot actions in Varaždin in order to refine the selected urban green area.
- Providing feedback and recommendations on how to improve the previously developed Local Green Plan in Vicchi so that it is applicable for medium-sized local self-government units like Varaždin, i.e. in different environments





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Thus, in Varaždin, a project called „Hi, Neighbours“ was designed, and Mali plac in Trakošćanska street in Varaždin was chosen as an area with the potential of applying a modern local green plan. The Hi Neighbors project is divided into two phases:

I. participatory event for citizens on Mali plac

II. workshop for citizens

An external expert, architect Maja Kireta, was hired for the implementation of these events in the part concerning participatory urbanism.



The action has received funding from the Union. The communication reflects only the author's view; and the Commission is not responsible for any use that may be made of the information it contains.



BLUE SAMM - Blueprints for Small and Medium Municipalities
EISMEA SMP-COSME-2021-RESILIENCE
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I. PARTICIPATIVE EVENT HELLO NEIGHBOURS AT MALI PLAC 14.10.2023.



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bök susedi

Participativno događanje

14.10.2023.
od 9 do 13

Mali plac, Varaždin



program

glazba i ples

9.00 - 9.30
DJ MED KUMICAMA

9.30 - 9.45
Plesni spektakl
MANTRA P4

10.15 - 10.30
Klarinet kvartet Glazbene škole Varaždin

10.45 - 11.05
Radionica sviranja gitare Tomičić

11.30 - 11.45
Sportski plesni klub Valcer

11.45 - 11.55
Plesne skupine
FEEL ACTIVE

12.00 - 12.20
Radionica sviranja gitare Tomičić

12.20 - 13.00
DJ MED KUMICAMA

radionice

9.00 - 11.00
Radionica izrade kožnih privjesaka za
ključeve
OL desiGn

9.00 - 13.00
Igranje šaha
Šahovsko društvo Varaždin

9.00 - 13.00
Ping pong radionica
Stoľnoteniski klub Varaždin

9.30 - 10.00
Radionica sadnje začinskog bilja
Parkovi d.o.o. Varaždin

10.00 - 11.00
Radionica slikanja
Dječji vrtić Varaždin, objekt Trakošćanska

10.00 - 11.00
Sportska radionica
Dječji vrtić Varaždin, objekt Trakošćanska

10.30 - 11.00
Radionica sadnje začinskog bilja
Parkovi d.o.o. Varaždin

11.00 - 12.00
Razgovor s građanima i prikupljanje ideja
Maja Kireta, dipl. ing. arh

izložbe

9.00 - 13.00
Izložba skulptura iz terakote i
prezentacija stvaralaštva u glini
Radoslav Rajko Navoseč, kipar

Izložba skulptura
Silvija Skorupan, kiparica

Izložba radova i prezentacija likovnog
stvaralaštva
Živko Toplak, slikar i Ines Rajnović,
slikarica

Izložba slika
Dječji vrtić Varaždin, Objekt Trakošćanska

Izložba nogometnih dresova NK Varteks
Vedran Martan

dnevni boravak na otvorenom

9.00 - 13.00
BOK SUSEDI
prikupljanje ideja za uređenje kvarta -
ankete

Uređenje postojećih klupa i zida na
Malom placu
Srednja strukovna škola Varaždin

Uređenje žardinjera
Parkovi d.o.o. Varaždin

APPLIED TOOLS OF PARTICIPATORY PLANNING OF PUBLIC SPACE IN MALI PLAC

The purpose of the actions carried out on Mali plac on October 14, 2023. is to encourage the gathering of all citizens, especially neighbours, in an open public space that thus becomes a platform for socializing and various events. The intention was also to attract the attention of citizens, motivate, call for participation and encourage the engagement of citizens in planning the future refined appearance of Mali plac, as well as presenting the ideas of citizens about the possibilities and needs of landscaping.



TEMPORARY USE is a powerful tool to discover the best possible use of any abandoned space with revitalization potential. It is complex when testing buildings or other complex spaces, especially due to legal regulations, but it could be applied easily on Mali plac. The testing of this existing public space was done, therefore, through a simplified method of temporary use, i.e. a morning event that engaged citizens, observed their reactions and recorded their ideas about the possibilities of revitalization and arrangement of Mali plac.

SMALL ACTIONS IN PUBLIC SPACE make a difference and offer new ideas and identity to the space. They are most often combined with the slogan less, faster, cheaper. A small action carried out in the public space as part of this event is painting the existing benches and planting plants in planters a few days before the event itself.



In order for the citizens to get involved in painting the existing concrete wall, at the event they were offered 5 sketches of the possible appearance of the wall for which they could vote. The chosen solution will be realized in cooperation with the students of the Secondary Vocational School. This is how permanent art is brought into the public space, which enriches it.

ART IN PUBLIC SPACE can be installed temporarily (e.g. exhibition, performative art, etc.) or permanently (e.g. painting public areas, installation of public plastic, etc.) when it is usually a small action in public space.



A number of artistic performances were performed: DJ, dance, clarinet quartet concert, sports dance club and dance group performances.

Exhibitions of professional sculptors and painters, as well as drawings by children from the neighborhood kindergarten, have been placed in the public space. Performative arts in public space engage citizens to a large extent.







SPORT IN PUBLIC SPACE engages citizens as well as performative art, and more, because citizens have the opportunity to participate in the event themselves. On this occasion, everyone played chess, ping pong, and kindergarteners took part in sports workshops at Mali plac. Soccer jerseys were on display.





WORKSHOPS are another way of attracting the attention of citizens and motivating them to express their ideas is the organization of workshops in which they can directly participate. Thus, workshops were set up for playing the guitar, making leather key rings, planting herbs and painting.



CONVERSATION WITH CITIZENS was held in a special part of the event where citizens had the opportunity to talk with the architect and present their ideas. This very successful part of the Bok, susedi festival is described in a separate chapter of this report.





BLUE SAMM - Blueprints for Small and Medium Municipalities
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PUBLIC SURVEY Collection of citizens' ideas for neighborhood improvements. The results of the survey will be used in the continued activities. They are presented in a separate chapter of this report.

MEDIA PROMOTION

FOOD, DRINKS AND PRIZES FOR CITIZENS is a positive way of involving citizens applied at this event.



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bök susedi

ANKETNI UPITNIK 14.10.2023.

Koliko često prolazite Malim Placom?

- a) u pravilu svakodnevno
- b) jednom tjedno
- c) jednom mjesečno
- d) rijetko

S kojim motivom dolazite na Mali Plac?

- a) živim u blizini
- b) na putu mi je prema poslu, školi, vrtiću ili nekom drugom odredištu
- c) u trgovinu, na plac
- d) provesti slobodno vrijeme

Koliko ste zadovoljni stanjem Malog Placa u cjelini?

- a) jako zadovoljan/zadovoljna
- b) umjereno zadovoljan/zadovoljna
- c) nisam zadovoljan/zadovoljna

Smatrate li da na Malom Placu ima mjesta za poboljšanja/poljepšanja?

DA NE

Ukoliko je Vaš odgovor **DA**, molimo opišite svoje razloge i/ili prijedloge:

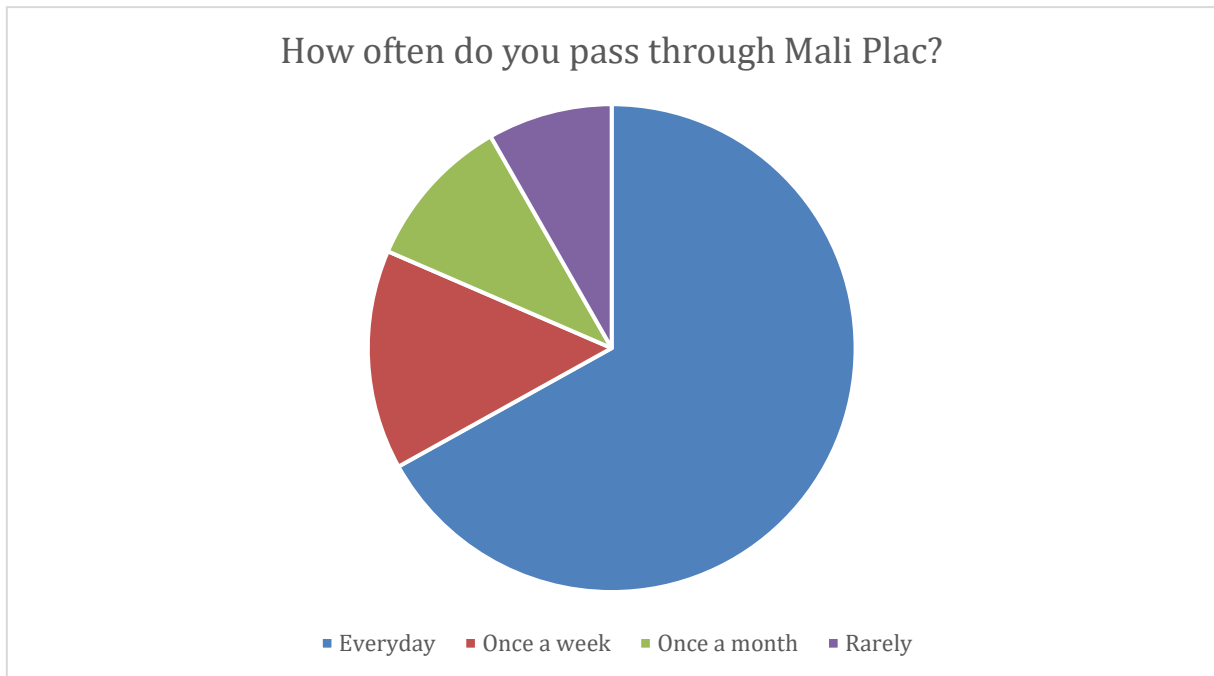
Želite li u budućnosti sudjelovati u planiranju sadržaja na Malom Placu kroz stručno vođene radionice?

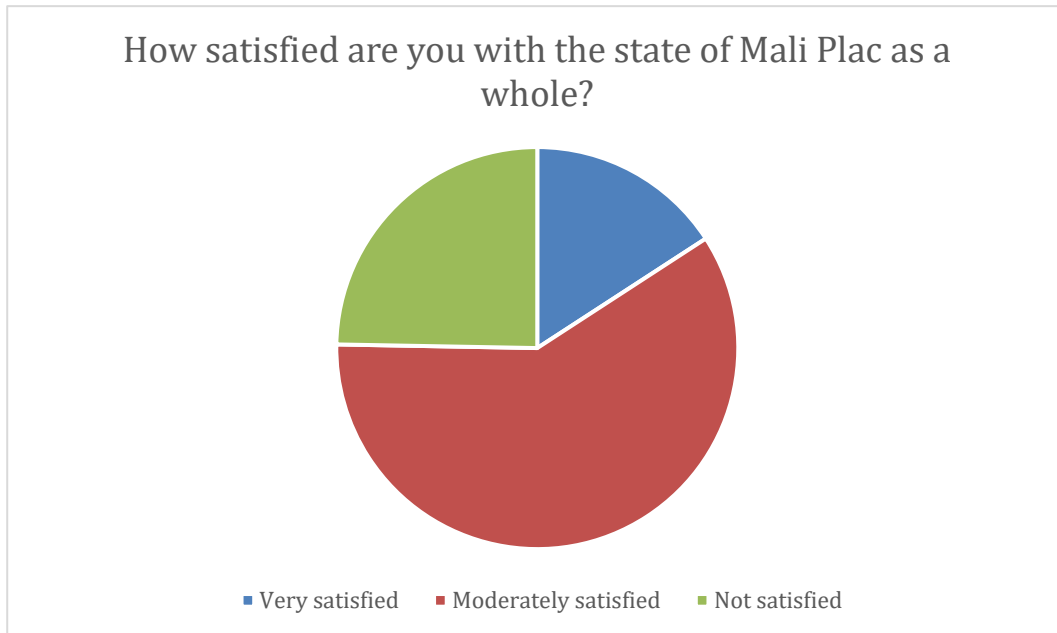
DA NE

Ukoliko je Vaš odgovor **DA**, molimo Vas da upišete svoje kontakt podatke ili iste ostavite direktno kod anketara.

Hvala Vam što ste sudjelovali u ispunjavanju ankete!
Uživajte u druženju i programu!

239 questionnaires were filled out.





DO YOU THINK THERE IS ROOM FOR IMPROVEMENTS / BEAUTIFULNESS ON THE SMALL PLOT?

Fewer than ten people said that they felt there was no room for improvement and beautification. All the others responded positively, and the vast majority of them gave their suggestions, which are transmitted verbatim below and sorted by topic. Based on these proposals, a workshop was organized for interested citizens on Saturday, November 11, 2023.

DO YOU WANT TO PARTICIPATE IN CONTENT PLANNING ON A SMALL PLOT THROUGH PROFESSIONALLY GUIDED WORKSHOPS IN THE FUTURE?

Half of the respondents expressed interest and left their contact information. Everyone was contacted and invited to the next workshop.



1. WHY TO ARRANGE *MALI PLAC*?

Unused space

The market is not using its full potential

Parking for users of cafes and barbershops

Unused space

Better use of space

Sad

Large space that can be used

Parking nearby

Parking is nearby

Better planning

There is always room for improvement

Too big a space that is mostly empty

There is a lack of communication between residents and citizens

Conclusion:

A small plot is an area of great potential that needs to be arranged and refined.

2. GENERAL / INTRODUCTION

1.1. CONTENTS

Lack of content

The space is without content

More content, More content, More content, More content, More content

Provide content on the square

Facilities for children and retirees who can spend time together and learn from each other

More content for kids, More content for kids, More content for kids, More content for kids

Insert some more content for children

For children, For children

Content for children

Children's content

More content for young children

Design for children

Setting up content for the youngest

Facilities for young people

More content for youth

Content for retirees





Social content

Better and more modern contents

Free content

More fun content

At least in the summer, come up with contents

More entertainment

More content for the community

More content like this

More content that brings people together

Add contents and include in future City projects as before

More activities

More interesting things

Conclusion:

Citizens believe that more content is needed on Mali plac, but they often do not give concrete suggestions for content. The need for facilities for children is emphasized.

1.2. EVENTS

More events for neighbors

More for pensioners

More events, More events, More events, More events, More events

Livelier, more events

To make it livelier, more workshops

Event organization

Events

Weekend events

On Saturdays – set the stage for various events

More events (at least once a month)

Frequent urban events

The area is ideal for various events (cultural, social...)

Cultural events

More events in terms of connecting people (concerts, workshops)

A similar event for older children

Find a way to attract more people

That various activities take place more and more often

More activities



Conclusion:

Citizens believe that more events are needed on Mali plac, but they often do not make concrete proposals.

1.3. ARRANGEMENT

Arrange a little, Arrange the square, Arrange the square, Arranging the square, Arranging, Arranging it, Arranging, Arranging
Better arrangement, Better arrangement of the square, More beautiful arrangement, To fix it, to fix it
Exterior decoration - updating
Renovation, Renovation, Renovation to make it more modern
Beautify the environment, Beautification, Little to liven up
Paint, Repair damaged
Adapt to children and the elderly

Conclusion:

Citizens believe that it is necessary to arrange Mali plac, but they often do not give concrete proposals for arranging it.

1.4. SOCIALIZING

Outdoor gatherings, gatherings of citizens, neighbours
More frequent socializing of neighbourhood residents, More activities - socializing, More socializing
Places to hang out, To have places to hang out
Organize more frequent gatherings, Organize more frequent gatherings

Conclusion:

Citizens want the small plot to be a place for socializing, but they often do not give concrete suggestions on how to form socializing places.

1.5. TIDINESS

Tidier space, Tidier
A little more care about cleanliness, More cleaning, Reduce garbage, There is garbage
Regular maintenance that is now missing, Unkept grass and greenery
Bad graffiti
Garbage on green areas around buildings, Untidy containers

Conclusion:

Several citizens noticed that Mali plac and its surroundings should be better cleaned and maintained.

1.6. MISCELLANEOUS

Just keep it that way

Rehabilitation of the building. and arch. Infrastructures and supplementing with something new

3. SPECIFIC PROPOSALS

3.1. SMALL ACTIONS

3.1.1. HORTICULTURE

A big jar with a big tree

Crazy jars with flowers, trees

Planters with flowers, small trees

More planters with flowers

Planting flowers, Planting flowers, greenery

Flowers, Flowers, More flowers, More flowers, More flowers, More flowers, Flowers, Flowers and greenery

More flowers and similar content

There is a lack of flowers and greenery

Greenery, flowers

Greenery, Greenery, Greenery, Greenery, More greenery, More greenery, A little more greenery

More greenery, More greenery, More greenery (large jars with trees and flowers)

More plants, More herbs, More herbs

Shade

Arrange planters

Small areas with greenery

Green dotted elements as larger volumes in suitable furniture

Not unsustainable and invisible planters and jars with inappropriate planting

Conclusion:

Almost most comments were made on the need for more greenery on Mali plac, especially flowers. It should be noted that large plants cannot be planted on Mali plac because it is the roof of an underground garage, and planting plants in jars

is unsustainable and does not comply with the professional regulations of landscape urban planning.

3.1.2. URBAN EQUIPMENT

Benches and a table for rest and socializing

There is a lack of benches and tables for socializing

More benches for sitting, To be arranged with additional benches

Benches, Small bench, More benches, More benches, Sitting benches, Wooden benches, Smart benches

More things, More everything

More lighting

More benches near building 14

Water for the dog

Baskets

Paint the concrete seats

A bookcase

Paint, restore walls, benches

Fences for safety

Put one hour

Urban interventions in space, Better communal equipment

Conclusion:

Citizens most often emphasize the need for additional benches.

3.1.3. CHILDREN

Set which children's play, Played, Played for children, Games on the floor

More content for children such as performances or some fairs

Playroom for children, Playrooms for children, Playrooms for children, Outdoor playrooms

Small children's playground, Children's playground

More playgrounds for children

A large buried trampoline for children's fun

Conclusion:

Part of the citizens encourages the installation of a children's playground or something similar on Mali plac. It should be noted that there is a children's playground in the neighbourhood nearby. Also, during the conversation, some citizens drew attention to the fact that there is a lot of noise and reverberation on Mali Plac.

3.1.4. CHESS AND TABLE TENNIS

Ping-pong tables

Two table tennis tables

Outdoor chess board, Chess, Outdoor chess, Chess table, Chess tables and similar

Tables for table tennis

Benches and tables for chess, billiards, socializing

Setting up chess and table tennis tables

Conclusion:

Some citizens suggest that tables for ping pong and chess be placed on Mali plac.

3.1.5. ARTS

Sculptures

Beautify the walls with some drawing

Outdoor exhibitions

Modernize walls, facades and columns to make them more visually attractive

Street art on the wall and pimpeks

Painting and decoration of walls

Conclusion:

A smaller number of citizens decided to introduce art into the public space of Mali plac.

4. CONSTRUCTION AND INFRASTRUCTURE

4.1. GROUND FLOOR

ARRANGEMENT OF THE GROUND FLOOR

Renewal of the surface, Leveling of the walking surface, Renovation is required, at least the surface

Repair of damaged pavements, Repair of pavements

Arrange the stilts, Repair the stilts, Arrange the stilts, New stilts, Restoration of the stilts

To arrange the square and the streets

Arrange cubes, Paving arrangement, Restore tiles, Driveways, torn tiles

Arrange the pavement (there are holes in some places)

Fix the tiles on the stairs

Level the surface - too many holes and it is quite unsafe for children

Repair the tiles near the stairs at the lottery, Repair the tiles

Tidy up the surfaces

Renovate (repair) floor surfaces

Make something on the stairs so that the bike can be pushed

CONTENTS ON THE GROUND FLOOR

Playground for the border guard, Playground

Bike path

School, Sketched tasks / school, Jumping over the lines

Volleyball



Conclusion:

A very large number of citizens note that it is necessary to repair or replace the floor covering.



4.2. **CANOPY**

Pergola / Canopy, Canopy

More covered areas

It needs to be covered

Add a canopy for children

Conclusion:

Some citizens noticed that it is possible and necessary to cover parts of Mali plac.

4.3. **WIND**

Fence the plot because of the wind

It is an inconvenient location because the wind is always blowing, so you need to think carefully about improvements

Market wind protection

Conclusion:

Some citizens mentioned that there is always a big draft on Mali plac and pointed out the need to prevent that draft.

4.4. **TRAFFIC**

Close to traffic using a physical barrier (ramp, chain)

Solve the marking of parking spaces in front of entrance 1b

Mark the area for firefighters with a parking ban

Draw places for the disabled

Availability by bicycle

A pedestrian zone, not a parking lot

Ban the driving of trucks

There are no parking spaces

Conclusion:

Citizens point out that there must be no vehicle traffic on Mali plac except for emergency vehicles. Also, you should not even park on Mali plac.

4.5. FOUNTAIN

5. EVENTS

5.1. EVENTS SUCH AS „HELLO, NEIGHBOURS“

More events like this today, More events like this, More events like this
More frequent holding of such events, such interesting events
Much more to organize something like this
Events like this should be shown more often - a wonderful feeling.
More events like "Hello Neighbors"
More social events (like this one), There is a lack of events of today's type
Weekend events like today
More events like this, More content like today's, If there were more events like this
It would be great if gatherings like today's were organized more often
More activities like this on weekends
More such small manifestations for socializing, More such manifestations like today
More life as it is today, more gatherings like this should be organized
More programs like this

Conclusion:

The citizens liked the Hi, Neighbors event, so a large number of them suggest that such events be organized in the future. Some citizens mentioned that the same could be repeated in other neighborhoods.

5.2. VARIOUS EVENTS

Crafts fair
Gather small-scale entrepreneurs at least once a month
New Year's Eve for children at noon
More often live music, Music
Play, Theater open plays
Concerts, Concert, Concert
Open-air cinema, Open-air cinema
Collection of motto - frosts
Small groups dance
Art workshops
Such small workshops welcome, More workshops on weekends

Actions for humanitarian occasions

Conclusion:

Due to the expressed interest of citizens for more events and the type of concrete proposals, it is necessary to build a small stage on Mali plac.

5.3. CHRISTMAS AND EASTER

Christmas tree, Pine for Christmas, Christmas decorations, pine, Christmas tree

Christmas fair, Advent

Holidays could be organized, suitable activities for the holidays

Easter - decoration, Easter fair

Conclusion:

A significant number of citizens encourage activities on Mali plac on the occasion of the holiday.

6. OUT OF SCOPE

6.1. MARKET

WAGE INCREASE AND OFFER

To expand, to expand, to enlarge, to slightly increase the lot itself, to expand the market

More stands, More exhibitors

Expansion of the market (dairy part), Open a dairy house

Improvement of the lot (more products for sale) so that you don't have to go to the big lot

More vegetable sellers, Greater selection of fruits and vegetables at the market, Greater supply of fresh vegetables and fruits

Larger assortment of products, More sellers on the lot, Strengthen the offer, Strengthen the fair part

Fruit sales, Fruit stands, Offer

More stands with local products

A richer and more regular green market

More OPG sellers

The market is open every day, there should be a daily offer of fruits and vegetables, if the plot is open every day and a slightly larger offer

PROTECTION FROM ATMOSPHERIC AND WIND

Cover the plot and protect the sellers from wind and rain, Wind protection for the plot

Covered market, Cover the plot, Larger canopy, Put a canopy over all areas for the maintenance of the plot, Extend the canopies on the market

ARRANGEMENT OF PAY

To arrange the environment of the plot, Beautify the plot, Rehabilitate the plot

Arrangement of the plot itself, Renovation of the plot: more modern arrangement

Conclusion:

A large number of citizens point out the need to expand the plot and increase the offer, as well as to arrange or beautify the plot. These proposals can be forwarded to the City Market, which manages the square on Mali plac.

6.2. PRIVATE OWNERSHIP

ADJACENT BUSINESS PREMISES

More shops with goods

More catering facilities

Patisserie

Flower shop (e.g. Parks)

The ground floor spaces become spaces for socializing

Instead of MTC, a children's chat room and picture book

Small trades, Bringing more tradesmen to spaces that are empty,

Support for craftsmen to fill premises

Open "Ara", Rehabilitate the part where Ara was, Renovation of the business space of the former cafe "Ara"

Restoration of the Ara cafe

Arrangement of unused business premises, Bring neglected premises to function, To fill empty premises, Filling of business premises, Filling of business premises, Giving purpose to empty business premises, Arrangement of business premises - giving function, Better use of ground floor premises, Arrangement of neglected buildings, To resolve private property

Conclusion:

A large number of citizens comment on the neglect and appearance of neighboring business premises.



ADJACENT FACILITIES

Repair facades, Facades of buildings, Fix building facades, Buildings are untidy (facades)
Facade decoration, Facade renovation, Building appearance, Renovate old buildings
(facades)

REFUGE

The shelters that were used before should be cleaned

GARAGE

Rehabilitate a garage that is not cleaned or maintained, Renovating a garage, Destroyed
garage

The garage below needs to be fixed

Conclusion:

Citizens look back on the need for renovation of the neighboring facades of
buildings, garages and shelters.

6.3. OUT OF CONTEXT

Dog owners to clean up after their pets; Tenants who have chains on garbage to dispose
of it in their own containers, and not in other people's; Demolition of apple trees and
allergenic birch trees; Prevent night gatherings and noise; Prevent people from feeding
pigeons; Prices on the plot are higher than in the city



RESULTS OF INTERVIEWS WITH CITIZENS 14.10.2023.





WHY DO YOU NEED TO ARRANGE A "SMALL PLOT"?

Desolation and emptiness

GENERAL / INTRODUCTION

CONTENTS Educational contents for small children, socializing of mothers and small children.

EVENTS Occasional events, Children's games, Work actions, Workshops for children, More events on Mali plac because old people can't walk

ARRANGEMENT Fill in the corners

GATHERING 1x annual gathering

SPECIFIC PROPOSALS

I. SMALL ACTIONS

HORTICULTURE

Planters with trees and seasonal flowers, Even more planters, Greenery, Trees - shade

URBAN EQUIPMENT

Place the fence on the concrete wall due to the high height towards the entrance to the underground garage.

Painting the planter on the east driveway.

Modern trash cans, Multiple trash cans

Lighting, Lighting

Wooden benches, Wooden benches, Wooden benches, Wooden benches, Benches,

Sitting, Urban benches

Grilling

Faucet with water, Faucet with water

Mini stage for performances

Bookshelves

Green box

Wooden houses and shelves

CHILDREN

Glowing swings, Glow in the dark swings, Swings, Swings, Swings, Colorful swings

Children's playground NO because it echoes

Mini playground





Climbing wall

CHESS AND TABLE TENNIS Chess tables, Chess tables, Ping pong tables

ART

Drawings of buildings

Art to sit on

Paint the walls red, Graffiti, Paintings on the walls

Outdoor exhibition

Installation

Street art

Continuation of painting the concrete wall - neighbors!

SPECIFIC PROPOSALS

II. CONSTRUCTION AND INFRASTRUCTURE

GROUND FLOOR

Level the ground floor

Divided space

Rubberized playground for the border guard

Cycling path

Colorful floor

Drawings on the floor

Half a square in artificial grass

Colorful basketball court

Football

Mobile children's playground (sand, e.g. Volleyball or similar)

Gymnastics

School

Training

EAVES

Placing a pergola above the existing benches on the western part of the square, Placing a pergola at the eastern entrance to the square

Canopy, Canopy, Pergola

WIND Wind protection (tunnel - draft), Prevent wind



TRAFFIC

Prevent children on bicycles from running into each other while playing to the south on UI. The Radić brothers in the SW corner of the square.

Delineation of parking spaces for persons with reduced mobility.

The access of emergency vehicles is blocked due to unregulated traffic at rest (unlawful parking).

Access by firefighters

Draw parking spaces

No parking

Regulation of truck traffic

FOUNTAIN Fountain, Fountain

SPECIFIC PROPOSALS

III. EVENTS

Open-air cinema throughout the summer

Free exercises for pensioners twice a week

CHRISTMAS AND EASTER Christmas decoration, pine tree, Christmas tree, Christmas balls, Kiosk with cakes (Easter, Christmas), Christmas tree, NG welcome at noon for children, raffle, mulled wine, Christmas tree

OUT OF SCOPE

PLAC Expansion of the plot, restoration of the dairy house

PRIVATE OWNERSHIP Restaurant, Newsstand, Offering flowers in the neighborhood,

Closing the cafe terrace, Renovate the Aura, Papagajka tenants - united since 2019,

House / kiosk with food and drinks, Arrange an empty space in Papagajka for socializing

NEIGHBORING FACADE Co-financing the renovation of the facade of Papagajka

(architectural heritage) and energy renovation, Finding old photos of Papagajka,

Assistance of the City of Varaždin in the energy renovation of Papagajka and other

buildings, Papagajka as it once was

SHELTER Access and review

GARBAGE AND NON-MAINTENANCE Dispose of garbage

OUT OF CONTEXT

Valorize horticulture in the neighborhood, old trees, mud

Prevent noise at night (gatherings)





BLUE SAMM - Blueprints for Small and Medium Municipalities
EISMEA SMP-COSME-2021-RESILIENCE
Project nr. 101074090 — BLUE SAMM

The same events in other neighborhoods

Please make as little noise as possible without firecrackers because of the elderly,
children, dogs

Number 28 – remove trash from under the balcony



The action has received funding from the Union. The communication reflects only the author's view; and the Commission is not responsible for any use that may be made of the information it contains.

CONCRETE WALL PAINTING SOLUTIONS



Proposals for painting the concrete wall were made by the Vocational High School, which will also paint the wall. Citizens' votes decided that the concrete wall should be painted according to solution number 4.

Proposal 1



Proposal 2



Proposal 3



Proposal 4



Proposal 5





BLUE SAMM - Blueprints for Small and Medium Municipalities
EISMEA SMP-COSME-2021-RESILIENCE
Project nr. 101074090 — BLUE SAMM

II. WORKSHOP FOR CITIZENS IN THE HALL OF THE CITY LIBRARY 11.11.2023.



The action has received funding from the Union. The communication reflects only the author's view; and the Commission is not responsible for any use that may be made of the information it contains.



Datum: 11.11.2023.
Lokacija: Gradska knjižnice i čitaonica „Metel Ožegović“ Franjevački trg4, Varaždin
Dvorana na katu
Voditeljica radionice: Maja Kireta, dipl.ing.arh.

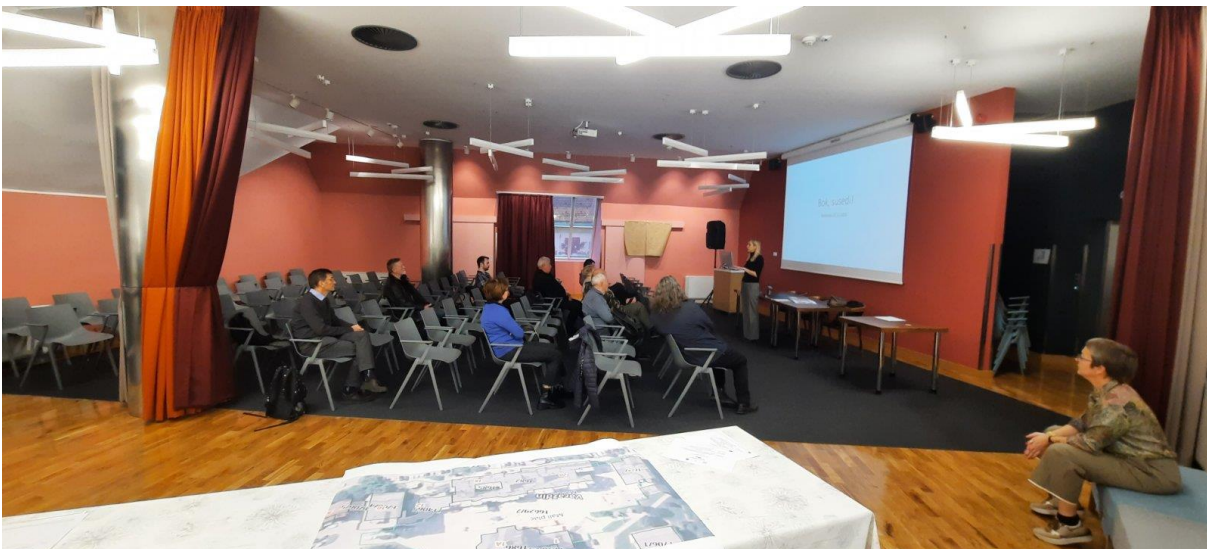
Stručna radionica **bök susedi**

Raspored radionice:

9:00 - 9:30	Predstavljanje sakupljenih ideja / voditeljica radionice
9:30 - 10:30	Odabir najboljih ideja / rad u nasumičnim parovima ili manjim grupama i odabir najboljih ideja glasanjem (prioritizacija ideja kroz alat "Opera")
10:30 -10:40	Predah za kavu
10:40 - 11:30	- Skiciranje novih rješenja na Malom placu / rad u nasumičnim grupama sa 4 - 7 osoba (alat "World caffee")
11:30 - 13:00	- Pregled rezultata rada u grupama i zaključak

THE PURPOSE OF THE WORKSHOP is, in cooperation with the citizens, to come up with an idea concept for the arrangement of Malo plac, and based on the results of surveys and discussions with citizens at the event Hello, Neighbors on Malo plac on October 14, 2023.

The workshop deals with the selection of ideas for decorating the Mali Plac, especially small actions, and sketching the concept of decorating the Mali Plac.



Some of the main principles of public space planning are:

- **public space is the property of all citizens and they can and should make their own decisions about it.**
- **quick, small, cheap actions can greatly improve public space.**
- **public spaces are the living quarters of the city.**
- **all citizens care about public space.**
- **the arrangement of public space is financed from the city budget.**
- **public space can be arranged temporarily or permanently.**
- **public space is a training ground for expressing opinions.**
- **public space is a place for socializing and exchanging information.**
- **art is created and exhibited in public space.**
- **there is greenery in the public space.**
- **in public space, people can come to rest.**
- **in public space, people can come to play sports.**
- **pleasant surfaces for the movement of bicycles and pedestrians.**

WORKSHOP COURSE

There were 17 participants at the workshop. Two of them decided after the introductory part of the workshop that the topic was not for them and left, while one participant joined in the last part of the workshop. The workshop proceeded according to the agenda, with adjustments in the use of tools with regard to the number of participants and dynamics.



PRESENTATION OF COLLECTED IDEAS

The event at Mali plac was a testing of the space through the tool of temporary use. This is the basis of participatory urbanism in which, especially in the planning of public spaces owned by citizens, modern and innovative space planning tools are used with the participation of all relevant stakeholders, especially citizens.

As can be seen from the survey results, citizens often answered very generally about the need for more content, events, decoration, socializing and orderliness. The specific proposals that citizens gave in the polls concern horticulture, urban equipment, chess and table tennis, art. The need to replace the parterre is especially visible. The need to cover part of the plot and install wind barriers was also expressed. The need to prevent traffic and parking of motor vehicles was also mentioned.

The citizens are very satisfied with the Hello Neighbors event, so they propose that it be repeated, and at the same time they also propose various other types of events, of which those for Christmas and New Year and Easter stand out. The consequence of the need for events is the introduction of a stage on Mali plac.

Topics touched by the citizens, but which were not dealt with at the workshop due to private ownership or the competence of the relevant institutions (Market, Cleanliness, Parks) are: plot, neighboring business premises, shelter, garage, garbage and maintenance. The arrangement of Mali placca and the arrangement of these surrounding areas are in direct relation and encourage each other.

The ideas that the citizens presented in the conversation with the architect at the event on 14.10.2023. are more specific than those expressed in the survey and as a rule coincide with the results of the survey.

SELECTING THE BEST IDEAS

The most common ideas from surveys and conversations with citizens are presented.

HORTIKULTURA	URBANA OPREMA	DJECA	UMJETNOST	PARTER	GRADNJA
CVIJEĆE I ZELENILO KAO VEĆI VOLUMENI U PRIKLADNOM MOBILIJARU	KLUPE	DJEČJE IGRALIŠTE	SKULPTURE	ŠAH	NADSTREŠNICA
MALE POVRŠINE SA ZELENILOM	FIKSNI STOLOVI	LJULJAČKE	IZLOŽBE NA OTVORENOME	GUMIRANI PODOVI ZA SPORT	BARIJERE PROTIV VIJETRA
PERGOLA	RASVIJETA	IGRE NA PODU	STREET ART (ZIDIĆ, VENTILACIJA)	STAZA ZA BICIKLE	FONTANA
ZELENI BOX	KOŠEVI ZA OTPAD	MOBILNO DJEČJE IGRALIŠTE (PIJESAK)	UMJETNOST NA KOJOJ SE SJEDI	ODBOJKA	POZORNICA
	ROŠTILJANJE		IZLOŽBA NA OTVORENOM	KOŠARKA	FIKSNI KIOSK
	STOLNI TENIS		INSTALACIJA	ISCRTANE DJEČJE IGRE	
	PIPA S VODOM			ŠARENI POD	

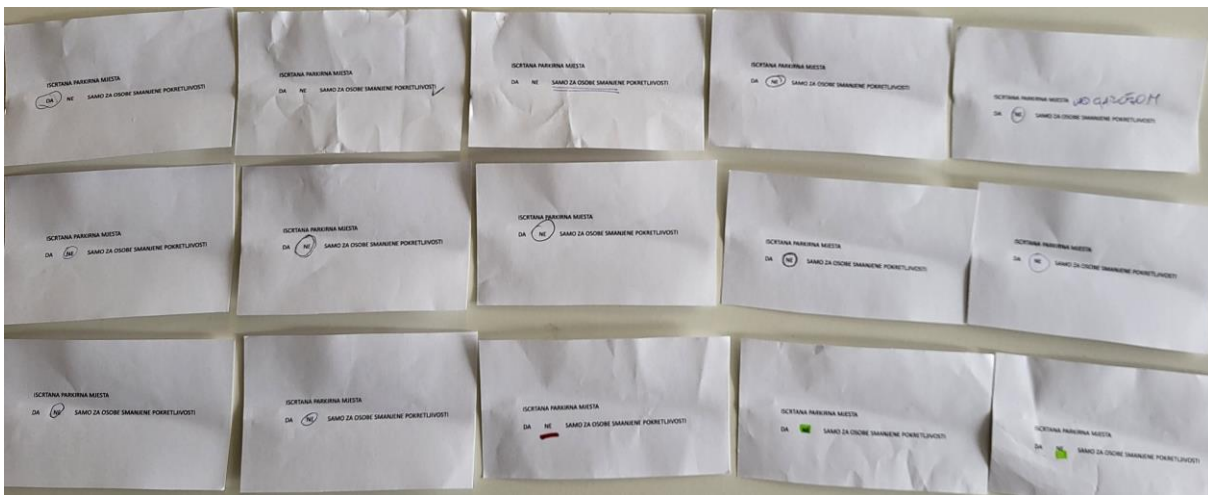
Surveys and conversations with citizens have shown that it is necessary:

- repair the entire ground floor
- place a fence on the concrete wall above the ramp in the garage
- prevent children on bicycles from running into the south on Ulica braće Radić in the south-west corner of the square
- on the stairs in the northern part of the square, place a ramp for pushing bicycles, so these ideas were not further analysed at the workshop because it is understood that they will certainly be realized.



In the subsequent discussion at the end of the workshop, the idea of setting up a parking lot for bicycles - modernly designed stands - emerged.

Considering the tense situation regarding parking on Mali plac, the question about the need for parking was specifically asked, and most of the participants answered that there is no place for parked cars on Mali plac.



Every urban planning solution implies a traffic solution - stationary traffic, movement of motor vehicles, movement of bicycles and pedestrians, movement of emergency vehicles. Traffic solutions were not dealt with at the workshop, but will be defined in the final elaboration of the conceptual solution based on the sketch obtained at the workshop, in cooperation with traffic experts.

Workshop participants prioritized ideas, that is, voted for the best ideas, based on which they created sketches in the next step.

HORTIKULTURA	URBANA OPREMA	DJECA	UMJETNOST	PARTER	GRADNJA
CVIJEĆE I ZELENILLO KAO VEĆI VOLUMENI U PRIKLADNOM MOBILIJARU 2 2 10 1 2	KLUPE 9 4 5	DJEČJE IGRALIŠTE 4 3 5 13 1	SKULPTURE 8 4 3 4	ŠAH 9 5 4	NADSTREŠNICA
MALE POVRŠINE SA ZELENILLOM	FIKSNi STOLOVI 3 2 1	LULJAČKE 2 6 4	IZLOŽBE NA OTVORENOME 17 12 3 5 3	GUMIRANI PODOVI ZA SPORT 9 2 5 2	BARJERE PROTIV VJETRA 3 5 3 11
PERGOLA 4 1 3 5 5 4 5 2 5	RASVJETA 14 3 1 5	IGRE NA PODU 16 1 3 4 4	STREET ART (ZIDIĆ, VENTILACIJA) 5 4 1	STAZA ZA BICIKLE 2 2	FONTANA 5 5
ZELENI BOX	KOŠEVI ZA OTPAD 2 2	MOBILNO DJEČJE IGRALIŠTE (PIJESAK)	UMJETNOST NA KOJOJ SE SJEDI 10 2 2 3 3	ODBOJKA	POZORNICA 1 1 4 1
ROŠTILJANJE			INSTALACIJA	KOŠARKA	IGRE KOŠKE
STOLNI TENIS				ŠARENE DJEČJE IGRE 6 1 1 4	
PIPA S VODOM				ŠARENI POD 4 4	

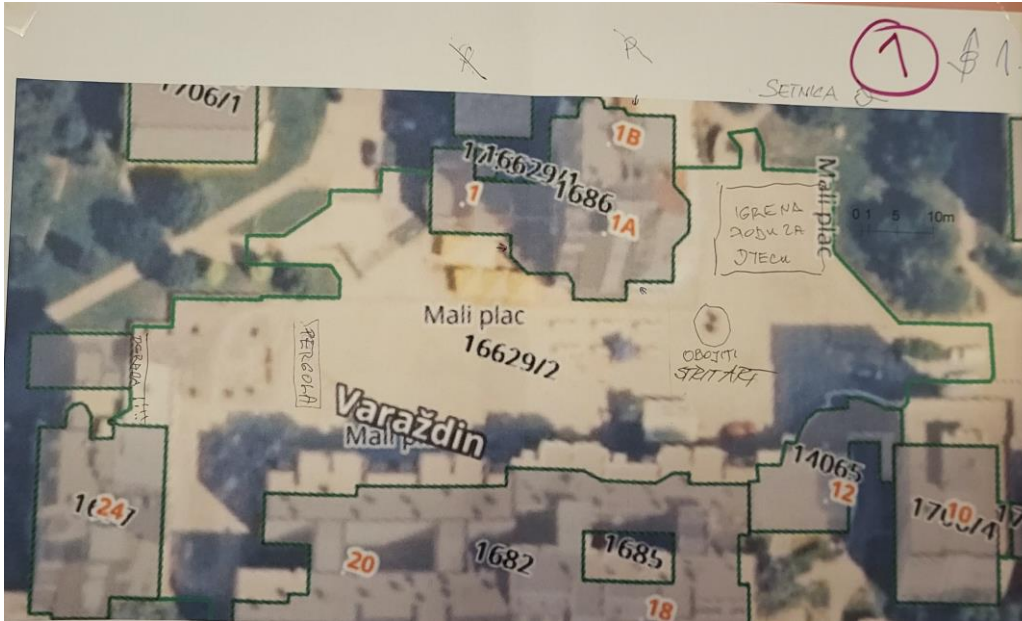
SKETCHING NEW SOLUTIONS



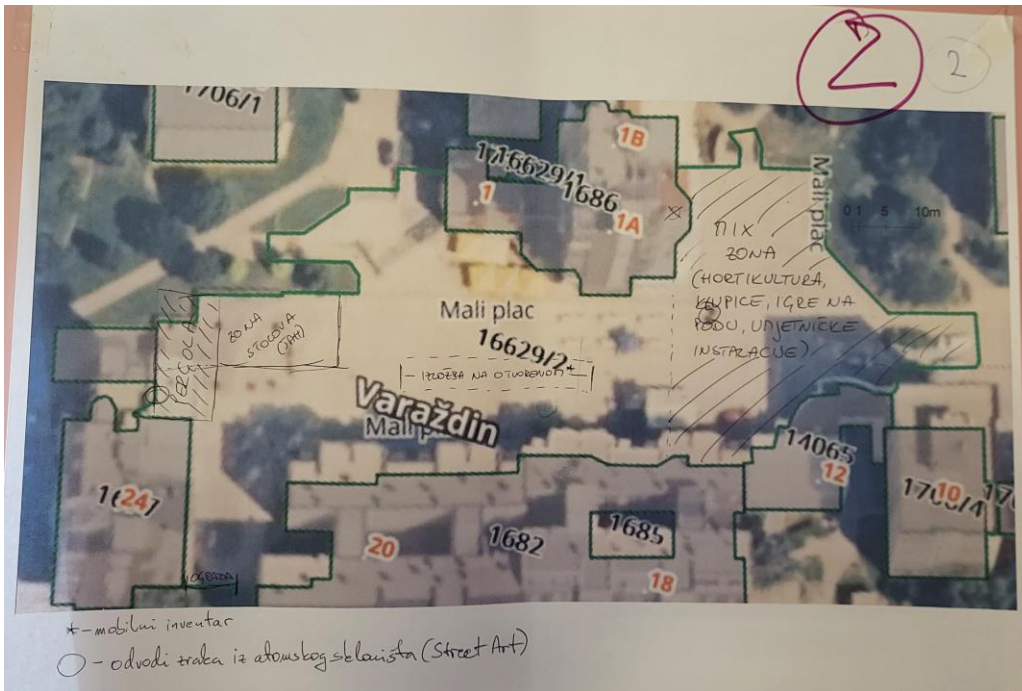
Working in groups, the participants of the workshop sketched proposals for the arrangement of Mali plac and presented them to everyone.



Solution 1

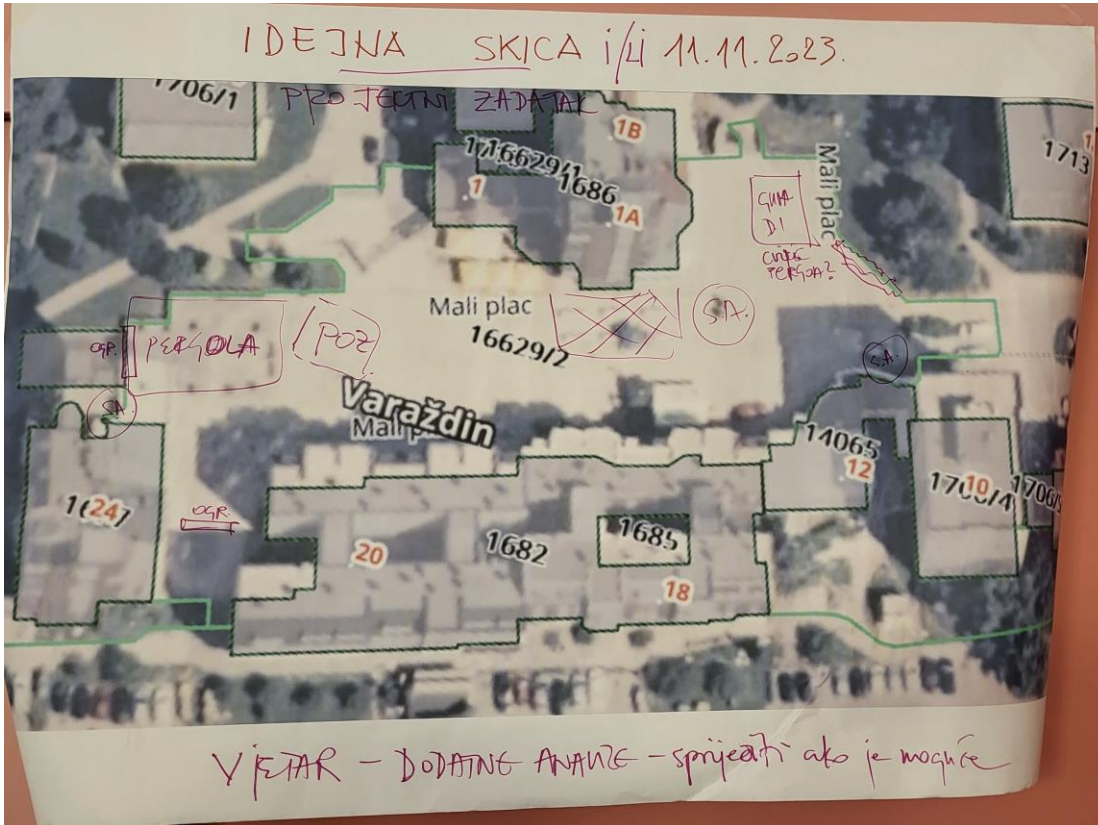


Solution 2



CONCLUSION

The final sketch of the proposal for the arrangement of Mali plac was drawn up jointly, and all participants agreed on it.



In the western part, where the benches are located, a pergola permeated with greenery is placed, which covers this entire zone. It is attached to the existing concrete wall and thus simultaneously creates a barrier towards the ramp of the underground garage. A small stage is placed next to that pergola on its eastern side. In the SW part, a barrier / fence is planned to prevent bicycles from running into Ul. the Radić brothers. The market remains in its current location, and its arrangement is entrusted to the competent department. In the northeast corner, a rubberized floor is formed on which children play or some other appropriate sports take place. It is an ideal position for the introduction of contemporary flower pots. The possibility of a pergola is also open in this part. All vents are transformed into works of art by painting or sculptural decoration or similar, preferably in the domain of street art. It is necessary to investigate the possibilities of setting up barriers against the wind and incorporate them into the final solution. Conceptually defined zones in this way imply the design of all the microelements that proved to be essential in surveys, conversations with citizens and the workshop. The final solution will overlap with the traffic solution prepared by traffic experts.

The next step in the design of Mali Plac is the creation of the final conceptual solution.