

The European Commission's
**INTELLIGENT CITIES
CHALLENGE**



Local Green Deals across Europe
– SMP-COSME sister projects at
the ICC Implementation Lab 1

26 March 2024



European
Commission

The Intelligent Cities Challenge is funded
by the Single Market Programme





Blueprints
for Local Green Deal
in Small and Medium
Municipalities



Co-funded by
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The project

It aims to adapt a new format of **Local Green Deals (LGD)** for small and medium public administrations and companies in rural or mountainous areas by also involving citizens.



Italian Partners



Comune di Vicchio
Coordinator



**Associazione Cultura REPublic
ETS**
Florence (IT)



Bluebiloba srl
Florence (IT)



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I partner italiani



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MARKORA
marketing e soluzioni di finanza agevolata

Indy Snc - Markora
Italy



Mude Srl - Multiverso
Italy



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International Partners



City of Varaždin
Croatia



Wonderland Association
Austria



Development Agency North
Croatia



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Our Action Plan

1

Steering Group

Co-creation of legal agreements and administrative practices between public, private and civil society.

2

Prototype development

diffuse rural coworking and LGDs for small and medium-sized municipalities

3

Dissemination Programme

Gradual engagement of all local community

4

Adapting Blueprints

Creating Small Municipalities LGD Blueprints for action

5

Passing the baton

the Vicchio model exported to Varazdin, Croatia.



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What we discovered?

1

Small Municipalities possibilities

Less possibilities but a stronger connection with territory

2

Municipalities can't do it on its own

in smaller territories collaboration and community engagement are essential

3

Political endorsement can be useful

Though political support can be useful, tying a process to it can be counterproductive

4

Community Engagement create trust

sharing responsibility and goals create a sense of community

5

Practical output are essential

we need to keep people focused on results that they can actually see and have direct impact on their



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Varaždin innovation

1

Medium Municipalities POV

in Med Municipalities a stronger moderation PA commitment can be a good way to connect to community reality

2

LGD STEP 1-2 as an EVENT

Having a local event to engage people, collect data and find out key stakeholders

3

Keep Local Community Engaged

Having physically engaged local community through event, keeps easy to keep attention on outputs and deal.

4



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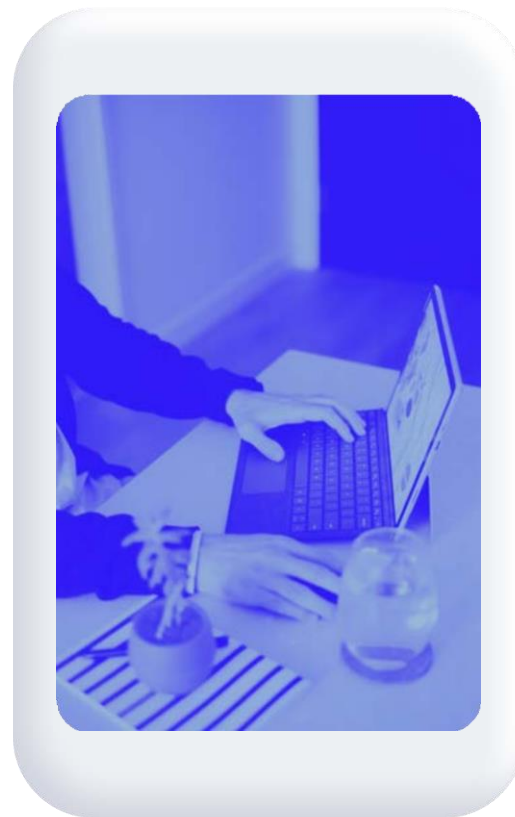
From Rural Coworking Platform to ICC

Since Blue SAMM project, just in Vicchio we already won other 3 local projects to boost our outputs

We connected with Metropolitan City of Florence to disseminate the example in other near small Municipalities



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OUR DEAL FORMAT

Using a Metro City platform to put all small municipalities processes on a digital tool.

By undersigning all steps, you'll gradually develop your LGD.

USEFUL TO EVERYONE
OWNED BY COMMUNITY



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6. First sign

After this first draft the LGD steering group should undersign the deal.

a. Metro city Sign

The Metropolitan city, with alignment granted by the continuous collaboration of its SG member, should sign the deal too

7. Other signs (before realisation)

Viccho's format previews a gradual inclusion of many other stakeholders from the local community or from a particular category of stakeholder essential to reach project goals. These stakeholders will be included gradually through different thematic meetings. At the end of each meeting new stakeholders should be asked if they want to be part of the process signing the project. All the relevant signs should be collected before the output physical realisation part.

a. City metro seal of excellence

If project goals are met and all KPIs are checked, METropolitan City can give its Seal of Approval to all the experience.

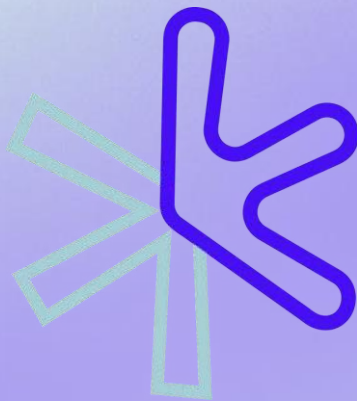
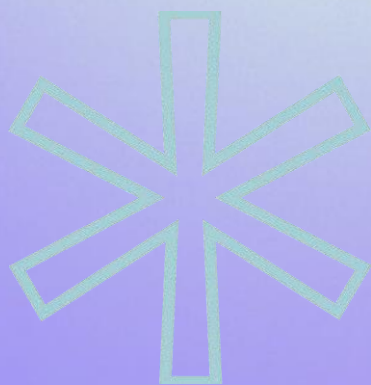


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Thank you for the attention

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